

The 3rd Joint International Semantic Technology Conference

Nov 28 – 30 COEX, Seoul, Korea

Korean Association of Data Science
Korea Intelligent Information System Society
JIST Steering Committee

Sponsorship Prospectus



Contents

01. Invitation & Organization
02. Overview
03. Sponsorship Program
04. Exhibition
05. Application Form



01. Invitation & Organization

Greeting and welcome to **The 3rd Joint International Semantic Technology Conference (JIST2013)**, November 28 ~ 30, 2013 in Seoul, Korea.

The Joint International Semantic Technology Conference (JIST) is a joint regional event for semantic technology related conferences. The main topics of the conference include semantic technologies such as, the semantic web, social web, linked data, and similar technologies.

I hope you will join us at JIST 2013 and have a meaningful time with your colleagues from Asia and around the world. I look forward to seeing you in Seoul, Korea.

Sincerely,

June Seok Hong
Local Chair, Organizing Committee

JIST2013 - Organizing Committee

General Chair

Hong-Gee Kim

Program Chairs

Wooju Kim / Ying Ding

In-Use Track Chair

Jie Tang / Younghwan Lee

Poster and Demo Chairs

Guilin Qi / Kouji Kozaki

Workshop Chairs

Thepchai Supnithi / Jason Jung

Tutorial Chairs

Haklae Kim / Hanmin Jung

Industry Chairs

Laurentiu Vasiliu / Takahiro Kawamura

Publicity Chair

Myungdae Cho

Local Organizing Chair

June Seok Hong

Program Committee

- Bin Xu
- Bin Chen
- Dejing Dou
- Donghyuk Im
- Ekawit Nantajeewarawat
- Gang Wu
- Giorgos Stoilos
- Gong Cheng
- Hanmin Jung
- Haofen Wang
- Hideaki Takeda
- Hong-Gee Kim
- Huajun Chen
- Hyun Namgung
- Ikki Ohmukai
- Ioan Toma
- Itaru Hosomi
- Jae-Hong Eom
- Jai-Eun Jung
- Jianfeng Du
- Juan Miguel
- Kangpyo Lee
- Kewen Wang
- Key-Sun Choi
- Koiti Hasida
- Kouji Kozaki
- Laurentiu Vasiliu
- Marco Ronchetti
- Masahiro Hamasaki
- Mitsuharu Nagamori
- Mun Yi
- Myungjin Lee
- Pascal Hitzler
- Pyung Kim
- Sa-Kwang Song
- Seiji Koide
- Seungwoo Lee
- Shenghui Wang
- Shinichi Nagano
- Sung-Kook Han
- Takahira Yamaguchi
- Takahiro Kawamura
- Takeshi Morita
- Thepchai Supnithi
- Titi Roman
- Tony Lee
- Umberto Straccia
- Wei Hu
- Yeye He
- Yi-Dong Shen
- Yoshinobu Kitamura
- Youngsang Cho
- Young-Tack Park
- Yuting Zhao

02. Overview

Title	The 3rd Joint International Semantic Technology Conference
Period	November 28 (Thu) – 30 (Sat), 2013
Venue	Coex, Seoul, Korea
Website	http://www.jist2013.org
Organizer	Korean Association of Data Science Korea Intelligent Information System Society JIST Steering Committee
Sponsor	KIISE SIGHT

Venue

Welcome to Coex!

Coex is a business and cultural hub located in the heart of Gangnam, Seoul’s business district. It is a popular entertainment destination in Seoul for both domestic and foreign visitors, and welcomes an average of 150,000 people a day.

Coex is also Korea’s top business events destination. The Coex Convention and Exhibition Center itself is a four-floor meetings venue with over 450,000m² of total floor space. There are over 200 exhibitions and 2,000 conferences here each year.

Seoul, City of Nature and Culture

Seoul is the capital of Korea with over 600 years of history. It is the heart of Korea’s culture and education as well as politics and economics. Seoul is home to many old historic sites like Gyeongbokgung and Changdeokgung Palaces, and places of traditional culture like Bukchon Hanok Village, Insa-dong, and Namdaemun Market.

The shopping and entertainment districts of Myeongdong and Apgujeong, and Asia's largest underground shopping center COEX Mall also draw a large number of tourists every year. The Hangang River, which runs through the center of the city, is also a distinctive landscape of Seoul that offers a myriad of resting areas for citizens.



Conventions



Lodging



Exhibitions



Performances



03. Sponsorship & Advertisement

1. Sponsorship package

Benefits	Package Category / Amount		
	Platinum	Gold	Standard
	₩5,000,000	₩3,500,000	₩2,000,000
Free registration	3 persons	2 persons	1 person
Exhibition table (Table & board)	-	-	-
Logo on proceeding(USB)	○	-	-
Logo link at website of the JIST2013	○	○	○
Name on main info. board	○	○	○
Logo on electronic room sign	○	○	○

* The above specified benefits could be subject to change upon circumstances.

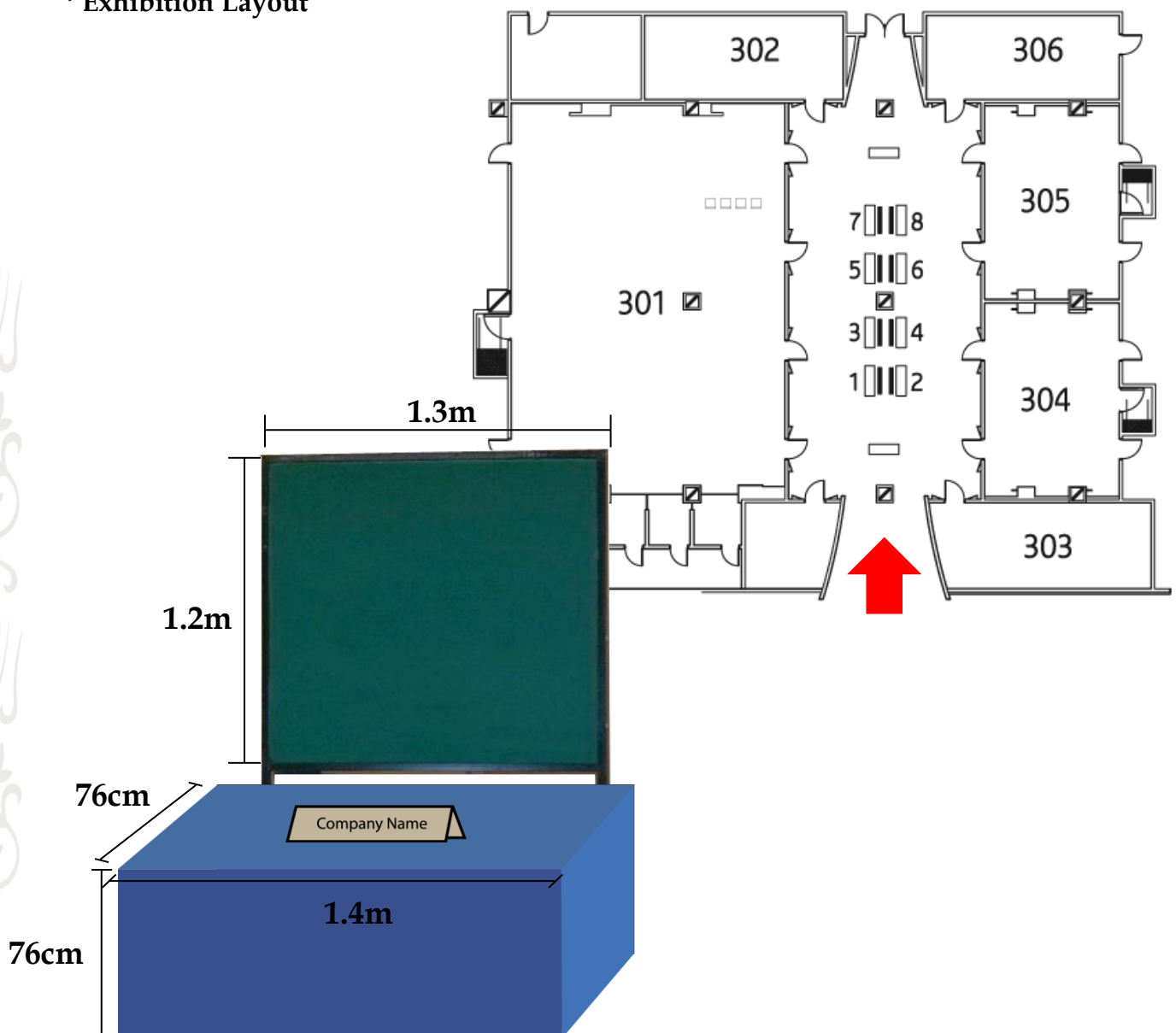
2. Advertisement

Benefits	Package Category / Amount
Proceeding (USB)	₩1,000,000

04. Exhibition

Place	3F Robby, COEX, Seoul, Korea
Table Price	KRW 1,000,000/1 set • Exhibition Table package(Company name, 1 table and 1 board) * Registration fee is not covered. * Offer name tag only, but it is not permitted to enter session rooms.
Space	Table: 1.4m*76cm*76cm Board : 1300m*1200m
Exhibition Schedule	• Exhibitor Move-in, Decoration: Nov 28 (Thu) • Dismantling & Exhibits Move Out: 17:00 -, Nov 30 (Sat)

* Exhibition Layout



05. Application Form

- Sponsorship/Exhibition Application -

Company Information	Name:	
	Person in charge:	Title:
	Address:	
	Tel:	Mobile:
	Fax:	Email:
	Website:	
	Sponsorship & Exhibition	Platinum Sponsor
Gold Sponsor		<input type="checkbox"/> ₩ 3,500,000
Standard Sponsor		<input type="checkbox"/> ₩ 2,000,000
Advertisement		Proceeding USB <input type="checkbox"/> ₩ 1,000,000
Exhibition		<input type="checkbox"/> ₩ 1,000,000
Date	_____(Month) _____(Date) 2013	
Amount	₩ _____	
Payment	Bank Information	Bank Name: SHINHAN BANK Number: 100-029-296590 Swift Code: SHBKKRSE Holder Name: Korean Association of Data Science Bank Address: 120, TaePyung-ro 2-ga, Chung-gu, Seoul 100-724, South Korea

I hereby apply to participate as a sponsor
in The 3rd Joint International Semantic Technology Conference.

Date:
Company Name:
Representative:
(Signature)

* Please return this form to the secretary office of JIST2013.

JIST2013 Secretariat
313, Smart Bldg, Jeju Science Park, 213-3 Chumdan-ro, Jeju-City, Jeju, 690-140, Korea
Email: secretary.jist2013@gmail.com Tel: +82-64-748-1040 Fax: +82-64-746-9317